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Confirm Quality with Part Images in Car-Part Pro and Improved App

Ft. Wright, KY – August, 2015 – Insurers and repairers can now see recyclers' Part Images while shopping in the Car-Part Pro marketplace and in live versions of the newly redesigned Car-Part Pro app. Jeff Schroder, CEO of Car-Part.com, made the announcements recently at the Car-Part Industry Conference.

The new Part Images feature is automatic, and live today in your Car-Part Pro search results whenever Part Images are available. And more images are being added daily! Part Images allow you to confirm the quality and accuracy of recycled parts with photos, complementing the detailed descriptions and part grading information already provided in Car-Part Pro. In the search results, the part description now includes a thumbnail of the part's primary image. Click the thumbnail to open a gallery window with all photos for this part. When you're happy with your part selection, it's just one more click to Order Part or Add to Estimate with EMS Pro (and Car-Part Pro automatically confirms the part's availability for you in real time).

With Car-Part Pro's part locating capabilities and the new Part Images feature, you can be confident that you are finding quality parts, from certified dealers, with accurate local delivery information. Car-Part Pro allows you to filter search results to see only parts that meet your quality standards, using Automotive Recyclers Association part grading and recycler certifications. And because it's Car-Part Pro, you still get results in under 2 seconds.

Jeff Schroder, CEO of Car-Part.com said:

"The addition of Part Images is a big step in our relentless pursuit of finding you the right part, from the right dealer, at the right time. Part Images is an exciting enhancement to our eCommerce marketplace, which already provides one-click workflow capability for insurance appraisers and repair shops."

The Car-Part Pro mobile app (iOS/Android) also includes the Part Images feature as part of its newly streamlined, user-friendly interface for multi-part searches. The new app design was created with feedback from appraisers and repairers, and leverages centrally managed, cloud-based search profiles. The updated app provides a more seamless and integrated experience.

Learn more about Car-Part Pro or sign up at <u>CarPartPro.com</u>. Car-Part Pro is offered to repairers at no cost and is available for insurers and independent appraisers! For more information about Car-Part EMS Pro integration, call Car-Part.com at 859-344-1925.

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Online marketplaces powered by Car-Part.com serve over 11 million part searches per month, which represents \$5 billion in part searches per month. Car-Part Pro went live in 2012 and serves over 32,000 repairers. Car-Part.com provides a completely integrated auto recycling workflow including vehicle purchasing, inventory management, and online part sales. For more information on Car-Part.com or Car-Part Pro, please call Roger Schroder at 859-344-1925.

