

## FOR IMMEDIATE RELEASE

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# Car-Part.com Announces Part Images in Search Results, MyPartsApp for Recyclers

**Ft. Wright, KY – October 20, 2015** – Online customers can now see recyclers' Part Images while shopping in the Car-Part Pro marketplace. Part Images are also available in search results on Car-Part.com, Trading Partners, and recycler websites, as well the new MyPartsApp, which provides customized apps for recyclers. Jeff Schroder, CEO of Car-Part.com, unveiled these features recently at the Car-Part Industry Conference and the Automotive Recyclers Association (ARA) Annual Conference/Expo.

The Part Images feature is a natural complement to the ARA part grading and detailed part descriptions that recyclers already provide in Car-Part.com marketplaces. When a customer searches for a part, available Part Images are automatically included in the part description, right where they're needed. Part descriptions include thumbnails of the primary Part Image, and clicking a thumbnail opens a gallery of all available photos for that part. Part Images provide customers additional verification of a recycled part's quality and the accuracy of its listing. For customers, it's the next best thing to seeing the part in person!

Part Images are also live in MyPartsApp, a new service by Car-Part.com providing individual recyclers with their own mobile apps for smartphones and tablets. With MyPartsApp, a recycler's app helps customers search the recycler's inventory, and even scans the VIN barcode to search by VIN! MyPartsApp not only provides a customized downloadable app, but it also includes a bonus mobile search page at no additional charge. MyPartsApp features the same streamlined, user-friendly interface as the newly redesigned Car-Part Pro and Car-Part.com apps, which have been optimized with an enhanced workflow for multi-part searches.

Jeff Schroder, CEO of Car-Part.com, said:

"We are constantly striving to give recyclers more ways, and better ways, to sell parts. That's why we're so excited about these new features! We've proven the success and impact of Part Images with collision customers in Car-Part Pro, and are proud to bring this technology to other marketplaces like Car-Part.com, Trading Partners, and recycler websites. These Part Images are powerful selling tools when combined with ARA part grading, giving customers yet another way to verify a part's quality, and making them more comfortable with their decision to buy a recycled part. And we're equally excited to announce MyPartsApp, which allows recyclers to take advantage of our mobile-friendly part search workflow for their own individual businesses."

For more information about Part Images, visit [Products.Car-Part.com/Images](http://Products.Car-Part.com/Images). For more information about MyPartsApp, visit <http://products.car-part.com/MyPartsApp>.

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Car-Part.com provides a completely integrated auto recycling workflow including vehicle purchasing, inventory management, and online part sales. Online marketplaces powered by Car-Part.com serve over 11 million part searches per month, which represents \$5 billion in part searches per month. The Car-Part Pro professional auto parts marketplace went live in 2012 and serves over 32,000 repairers.

# Images

Part Images in Car-Part.com Search Results:

back
home
parts selector
request quote
buyer FAQ

**Results sorted by *DISTANCE*** (Click on heading to re-sort)

Distances are in miles approximate from "41017" postal code.  
Click back to modify your previous choice.  
Most prices do not include extended warranties or shipping.

2001 Porsche Boxster  
Wheel

[Click Here](#) to see All Interchange Choices  
[Click Here](#) to see Non-Interchange Choices

Year Part Model	Description	Damage Code	Part Grade	Stock#	US Price	Dealer Info	Dist mile
2001 Wheel Porsche Boxster	 17x3-1/2 (spare) USED, GOOD CONDITION WITH BAG AND HOLD-DOWN NUT	000	A	150516	\$165	Foreign Auto Salvage - Gold Seal,ARAPro, KATRA USA-KY(Ft. Wright) <a href="#">Request Quote</a> 1-800-545-1920 / 1-859-341-1920 <a href="#">Request Insurance Quote</a>  <a href="#">Live Chat</a>	0

Gallery Window with All Images:

2001 Porsche Boxster Wheel-Stock# 150516 - Google Chrome
[-] [ ] [X]

<https://cprohome03ete.car-part.com/image?seller=1001&partGUID=FBD49854-9C22-4BCD-823D-674BCE6D3559&vehicleGI>

**2001 Porsche Boxster Wheel-Stock# 150516** • Foreign Auto Salvage - Gold Seal,ARAPro, KATRA, Ft. Wright, KY












MyPartsApp:

